



OVERBROOK FARMS CLUB Fall Member Meeting

November 19, 2020 | 7:00pm

VIA ZOOM



AGENDA

- Overbrook Farms Club as Registered Community Organization (“RCO”)
- Membership Overview - Refresher
- Treasurer’s & Governance Report
- Year in Review & Year-end Appeal
- Open Discussion



Overbrook Farms Club

The Overbrook Farms Club was established in 1892 and has recently secured 501(c)(3) nonprofit status. It is our Registered Community Organization (RCO).

We ...

- Are the voice of the community for zoning or land use matters
- Can assist with enforcement and advocacy to regulators and authorities
- Communicate to our elected officials about community needs and concerns
- Raise funds to invest in community initiatives, improvements, and events
- Provide guidance to the community concerning regulation



Overbrook Farms Club – Membership

The OFC defines membership as follows:

- You are a person of legal age (18 years or older).
- You are willing to submit your full name, street address, current email, and a telephone contact for the Membership Roster.
- You own *or* are a long-term tenant of a residential or commercial address that falls within our City-approved catchment: 58th Street to 66th Street, City Avenue to Woodbine Avenue, including the 6400 and 6600 blocks of Woodcrest Avenue and Morris Park Road.

NOTE: Membership is *per person*, not per household or per address. You may have as many members per household or address as you wish.



Membership Process

1. Sign up online or through the Membership Brochure.
2. Our Membership Committee verifies your address.
3. At the (next) meeting of the OFC board, you are officially added to the Membership Roster.
4. *Congrats! You are now a member as that board meeting date. (You will get a notice.)*
5. You renew your membership each January by verifying your contact information.

NOTE: Membership is rolling, but renews on a calendar year basis regardless of when you join. We will likely be re-instituting dues in the future, but wanted to build the Roster first.



2020 Year in Review



Membership & Communications



Welcome to Overbrook Farms

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This year the OFC focused on building its based membership online.

We now have 182 members registered, just 18 members shy of our 200 goal!

This past year, with the pandemic, we have engaged with members via monthly Member News emails and Zoom.

NOTE: The listserv and Membership in OFC are completely different things.



The OFC, in response to the broader national conversation around racial equity and social justice, created its first diversity and inclusion statement and a web page linking to various resources on equity, inclusion, and conflict resolution.

In October, we hosted a conflict resolution training workshop, given by the City of Philadelphia's Commission on Human Relations.

Amenities - Farmers Market



OFC assumed management of the market, with the Food Trust could not take it on at the last minute.

The farmers had their best season yet, with between 3,000 and 4,000 customers!

For 2021, we will be working with the farmers and the Food Trust to potentially assume stewardship of the market more formally.

THANK YOU TO Ethel Peterson, Gene Chollett, Heather Durkee and our many volunteers!



Amenities - Sam Brown's Nursery



We now have a wholesale relationship for Members with Sam Brown's nursery.

Sam Brown's has great plants and specializes in trees and shrubs, but can procure perennials and annuals as well.

**More information at:
overbrookfarmsphila.org/wholesale-plants**

Zoning & Land Use



We addressed a number of zoning and land use issues and requests for feedback:

- 2079-2097 North 63rd Street
- 6367 Lancaster Ave “Lincoln Court”
- St. Joseph’s University Master Plan
- 6399 Drexel Road

Streets & Public Safety



Revisited and updated the existing Traffic Study for Overbrook Farms and identified current issues.

Address	Issue
66th and Sherwood	Need crosswalks repainted
66th and Sherwood	Inlets Cleaned out
66th and Overbrook	Stop Sign not facing correct direction - hit by car
6362 Overbrook	Tree Debris on Street at on Overbrook. It is on overbrook near intersection of Lancaster and overbrook.
6362 Overbrook	No Parking Sign needs to be replaced- not legible on pole
Lancaster and Sherwood	Abandoned BMW with broken windshield
Lancaster and Sherwood	Black Graffiti on Bus sign 105
6389 Sherwood	Illegal dumping behind white van on Street
Sherwood and 64	No Parking signs not legible
Sherwood and 64	Black graffiti on Wood Pole on North side of Street
Drexel and 64th	Black graffiti on Wood Pole on North side of Street
Drexel and 64th	No Parking signs not legible
6399 Drexel	No Parking signs not legible
6310 Woodbine	Signs not legible
6491 Drexel	Signs not legible
66th and Drexel	Graffiti on wood pole
6401 Drexel	Stop Sign Can't be seen because of tree trimming needed
64 and Drexel	4 way stop signs need to be requested
64 and Drexel	No Parking signs not legible

Historic Designation



The OFC commissioned from The Keeping Society of Philadelphia a nomination for the “The Chestnuts” (5848 City Ave).

This ground-breaking nomination was approved by the Historical Commission last week, and includes protections for the historic landscape of the property.



First Annual Year-end Appeal



Goal: \$5,000

Toward:

- **Additional welcome signage - \$2,000**
- **Legal Fund (land use) - \$2,000**
- **General Operations - \$1,000**

An electronic appeal will go out next week!



DISCUSSION