



OVERBROOK FARMS CLUBFall Member Meeting

November 19, 2020 | 7:00pm

VIA ZOOM

AGENDA



- Overbrook Farms Club as Registered Community Organization ("RCO")
- Membership Overview Refresher
- Treasurer's & Governance Report
- Year in Review & Year-end Appeal
- Open Discussion

Overbrook Farms Club



The Overbrook Farms Club was established in 1892 and has recently secured 501(c)(3) nonprofit status. It is our Registered Community Organization (RCO).

We ...

- Are the voice of the community for zoning or land use matters
- Can assist with enforcement and advocacy to regulators and authorities
- Communicate to our elected officials about community needs and concerns
- Raise funds to invest in community initiatives, improvements, and events
- Provide guidance to the community concerning regulation

Overbrook Farms Club – Membership



The OFC defines membership as follows:

- You are a person of legal age (18 years or older).
- You are willing to submit your full name, street address, current email, and a telephone contact for the Membership Roster.
- You own *or* are a long-term tenant of a residential or commercial address that falls within our City-approved catchment: 58th Street to 66th Street, City Avenue to Woodbine Avenue, including the 6400 and 6600 blocks of Woodcrest Avenue and Morris Park Road.

NOTE: Membership is *per person*, not per household or per address. You may have as many members per household or address as you wish.

Membership Process



- 1. Sign up online or through the Membership Brochure.
- 2. Our Membership Committee verifies your address.
- 3. At the (next) meeting of the OFC board, you are officially added to the Membership Roster.
- 4. Congrats! You are now a member as that board meeting date. (You will get a notice.)
- 5. You renew your membership each January by verifying your contact information.

NOTE: Membership is rolling, but renews on a calendar year basis regardless of when you join. We will likely be re-instituting dues in the future, but wanted to build the Roster first.



2020 Year in Review

Membership & Communications







Welcome to Overbrook Farms

Lorem ipsum dolor sit amet, consectetur adipiscing elit. In felis nulla, pulvinar sit amet purus et, condimentum dignissim ex. Praesent vitae quam suscipit, sagittis metus pulvinar, pellentesque mi. Duis dapibus turpis ac nisl hendrerit hendrerit. Ut ante nisl, ultrices ullamcorper nibh ut, venenatis vestibulum quam. Nullam sagittis, orci sed tincidunt venenatis, mauris est luctus nulla, et gravida ligula neque vel augue.

This year the OFC focused on building its based membership online.

We now have 182 members registered, just 18 members shy of our 200 goal!

This past year, with the pandemic, we have engaged with members via monthly Member News emails and Zoom.

NOTE: The listserv and Membership in OFC are completely different things.





The OFC, in response to the broader national conversation around racial equity and social justice, created its first diversity and inclusion statement and a web page linking to various resources on equity, inclusion, and conflict resolution.

In October, we hosted a conflict resolution training workshop, given by the City of Philadelphia's Commission on Human Relations.

Amenities - Farmers Market





OFC assumed management of the market, with the Food Trust could not take it on at the last minute.

The farmers had their best season yet, with between 3,000 and 4,000 customers!

For 2021, we will be working with the farmers and the Food Trust to potentially assume stewardship of the market more formally.

THANK YOU TO Ethel Peterson, Gene Chollett, Heather Durkee and our many volunteers!

Amenities - Sam Brown's Nursery





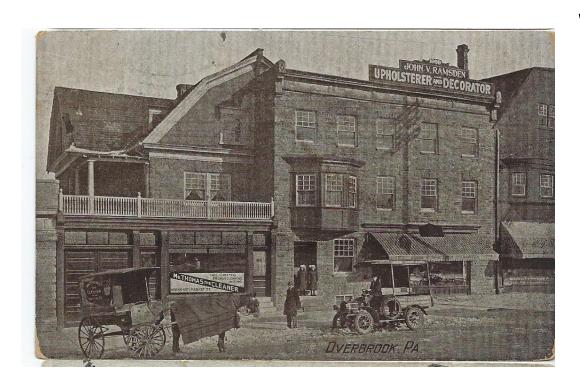
We now have a wholesale relationship for Members with Sam Brown's nursery.

Sam Brown's has great plants and specializes in trees and shrubs, but can procure perennials and annuals as well.

More information at: overbrookfarmsphila.org/wholesale-plants

Zoning & Land Use



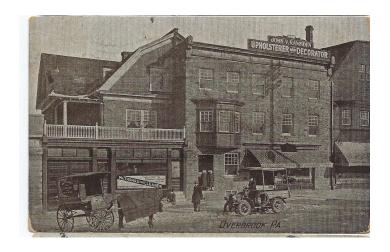


We addressed a number of zoning and land use issues and requests for feedback:

- 2079-2097 North 63rd Street
- 6367 Lancaster Ave "Lincoln Court"
- St. Joseph's University Master Plan
- 6399 Drexel Road

Streets & Public Safety





Revisited and updated the existing Traffic Study for Overbrook Farms and identified current issues.

Address Issue

66th and Sherwood Need crosswalks repainted

66th and Sherwood Inlets Cleaned out

66th and Overbrook Stop Sign not facing correct direction - hit by car

6362 Overbrook Tree Debris on Street at on Overbrook. It is on overbrook near intersection of Lancaster and overbrook.

6362 Overbrook No Parking Sign needs to be replaced- not legible on pole

Lancaster and Sherwood Abandoned BMW with broken windshield

Lancaster and Sherwood Black Graffiti on Bus sign 105

6389 Sherwood Illegal dumping behind white van on Street

Sherwood and 64 No Parking signs not legible

Sherwood and 64 Black graffiti on Wood Pole on North side of Street

Drexel and 64th Black graffiti on Wood Pole on North side of Street

Drexel and 64th No Parking signs not legible 6399 Drexel No Parking signs not legible

6310 Woodbine Signs not legible 6491 Drexel Signs not legible

66th and Drexel Grafitti on wood pole

6401 Drexel Stop Sign Can't be seen because of tree trimming needed

64 and Drexel 4 way stop signs need to be requested

64 and Drexel No Parking signs not legible

Historic Designation





The OFC commissioned from The Keeping Society of Philadelphia a nomination for the "The Chestnuts" (5848 City Ave).

This ground-breaking nomination was approved by the Historical Commission last week, and includes protections for the historic landscape of the property.

First Annual Year-end Appeal





Goal: \$5,000

Toward:

- Additional welcome signage \$2,000
- Legal Fund (land use) \$2,000
- General Operations \$1,000

An electronic appeal will go out next week!



DISCUSSION